

Graphic Designer

Location: Klamath Falls

Essential Duties and Responsibilities:

- Design and layout production for promotional print, social media and other campaign materials.
- Create and maintain templates for various scheduled flyers and repeated promotional pieces.
- Create and produce store marketing materials and store signage.
- Design digital content for web, social media channels and email blasts that align with marketing campaigns.
- Assist in initiatives and the creative process from original concepts to final implementation.
- Design and supply art for various publication/sponsor advertising as necessary.
- Create, design and manage production of company brochures, fliers, advertisements, direct mail materials and other marketing and corporate id collateral.
- Ability to be creative while maintaining established brand standards for fonts, colors and design.
- Work in a highly collaborative, fast-paced and evolving environment.
- Ability to meet deadlines.

Qualifications:

- Proficiency with Macintosh OS; PC is a plus.
- Working knowledge of Adobe Creative Suite (InDesign, Illustrator and Photoshop), Acrobat Pro, Microsoft Office and print production including wide-format printing.
- Experience working in, and maintaining websites.
- Carry out instructions furnished in written, oral or diagram form.
- Able to work independently with minimal instruction.
- Must be a self-starter and very detail oriented.
- Strong design focus, sense and skills, and demonstrates the ability to learn quickly and handle multiple projects in a dynamic business environment.
- 2+ years work experience in graphic design for print and web; emphasis on creative design of marketing materials for retail preferred.
- Experience or understanding of home improvement and the products and services Diamond Home Improvement provides is preferred.
- Applicants must have a quality portfolio showcasing their best work.

This is a full time position with a benefits package that includes health, dental, vision, life insurance, 401(k) with matching contributions and Paid Time Off. Please email your resume, cover letter and portfolio to personnel@diamondhi.com